

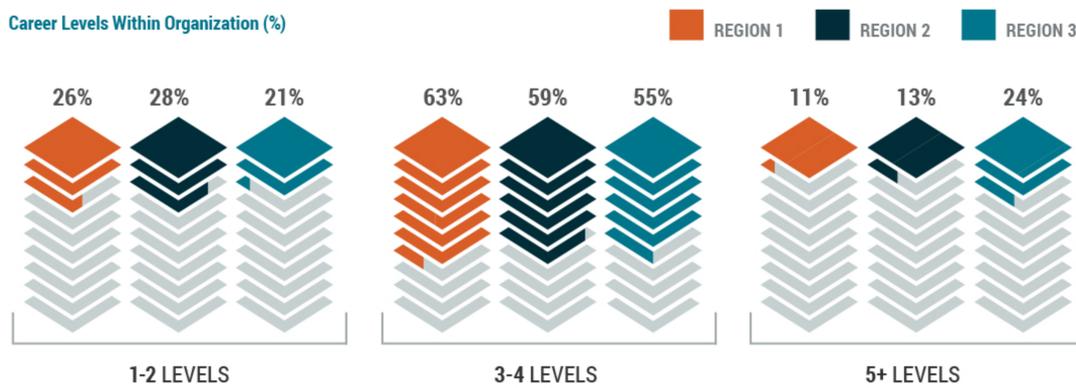
Business analysis is practiced in all industries. As digital transforms the way organizations do business the roles where BA professionals' practice is also changing.

## TOP INDUSTRIES THAT EMPLOY BAs

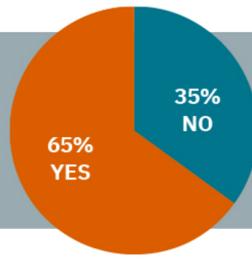


**52%**  
of global respondents report their employer offers multiple career levels

## HOW MANY BUSINESS ANALYSIS CAREER LEVELS ARE THERE WITHIN YOUR ORGANIZATION?

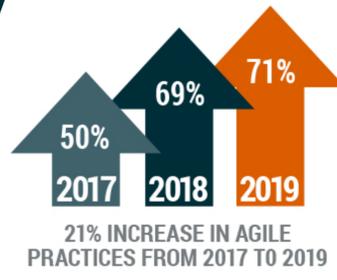


DOES YOUR EMPLOYER INVEST IN SKILLS TRAINING FOR YOUR CAREER DEVELOPMENT?

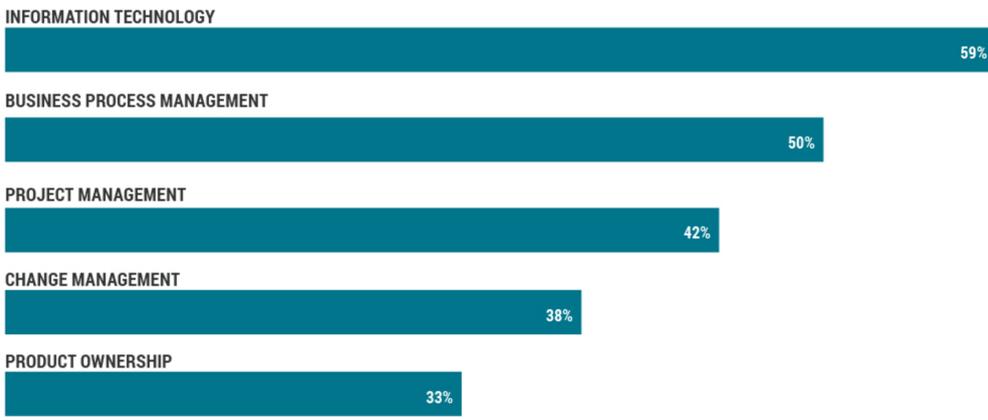


## AGILE APPROACHES

71% OF BA PROFESSIONALS PRACTICE AGILE APPROACHES



## TOP 5 AREAS WHERE BUSINESS ANALYSTS PRACTICE AGILE



## DIGITAL TRANSFORMATION

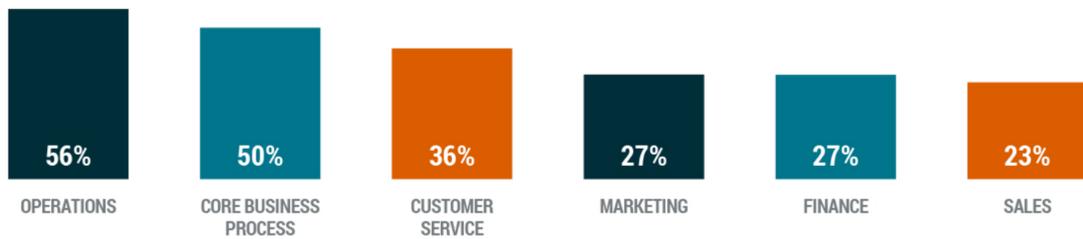


74% OF RESPONDENTS REPORT THEIR ORGANIZATIONS HAVE IMPLEMENTED DIGITAL OR ARE IN THE PROGRESS/PLANNING STAGE.



60% OF BA PROFESSIONALS REPORT BEING INVOLVED IN DIGITAL INITIATIVES.

## TOP 6 BUSINESS FUNCTIONS WHERE DIGITAL IS PERFORMED



21% of BAs report they work in Cybersecurity

59% of respondents report their organization has a data strategy framework in place

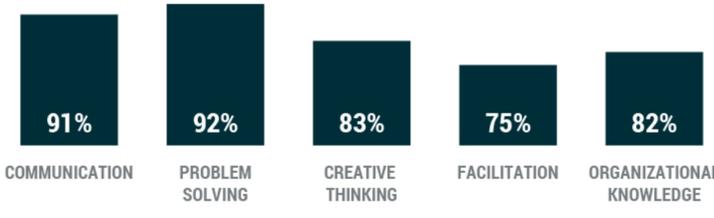
## CYBERSECURITY SKILLS RANKED IN ORDER OF IMPORTANCE



Business data analytics has become an area of great interest to organizations looking to obtain valuable insights from data that supports more informed business decision making.

**38%** of respondents report they are involved in Business Data Analytics.

## TOP 5 SKILLS REQUIRED TO WORK IN BUSINESS DATA ANALYTICS



## Become a Member and Receive the Full Report

IIBA members have exclusive access to leading content, including the full report of the 2019 IIBA® Global Business Analysis Salary Survey.

Learn more at [www.iiba.org/membership](http://www.iiba.org/membership)

## THANK YOU TO OUR SPONSOR



## THANK YOU TO OUR GLOBAL SUPPORTERS

