Welcome to the webinar…
We will begin shortly

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For Demonstration Purposes

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(and additional numbers ...)
Problem dialing in?
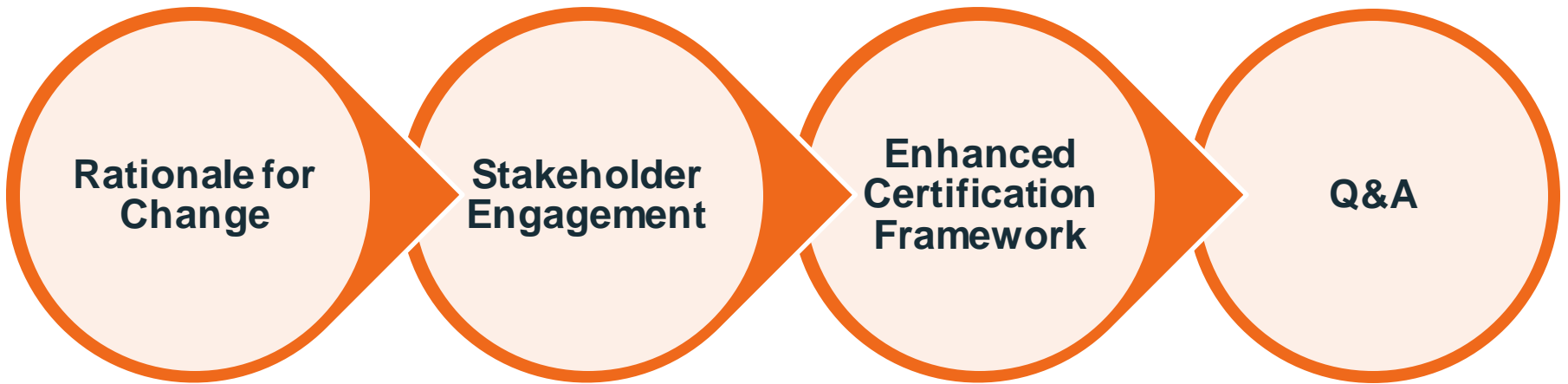
Audio
Telephone
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Sound Check
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Agenda

Rationale for Change

Stakeholder Engagement

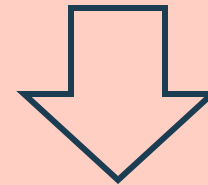Enhanced Certification Framework

Q&A

Rationale for Change

Constant & Rapid Change

Competitive pressures

Information-overload

Innovation

Government regulations

New business models

Diversity

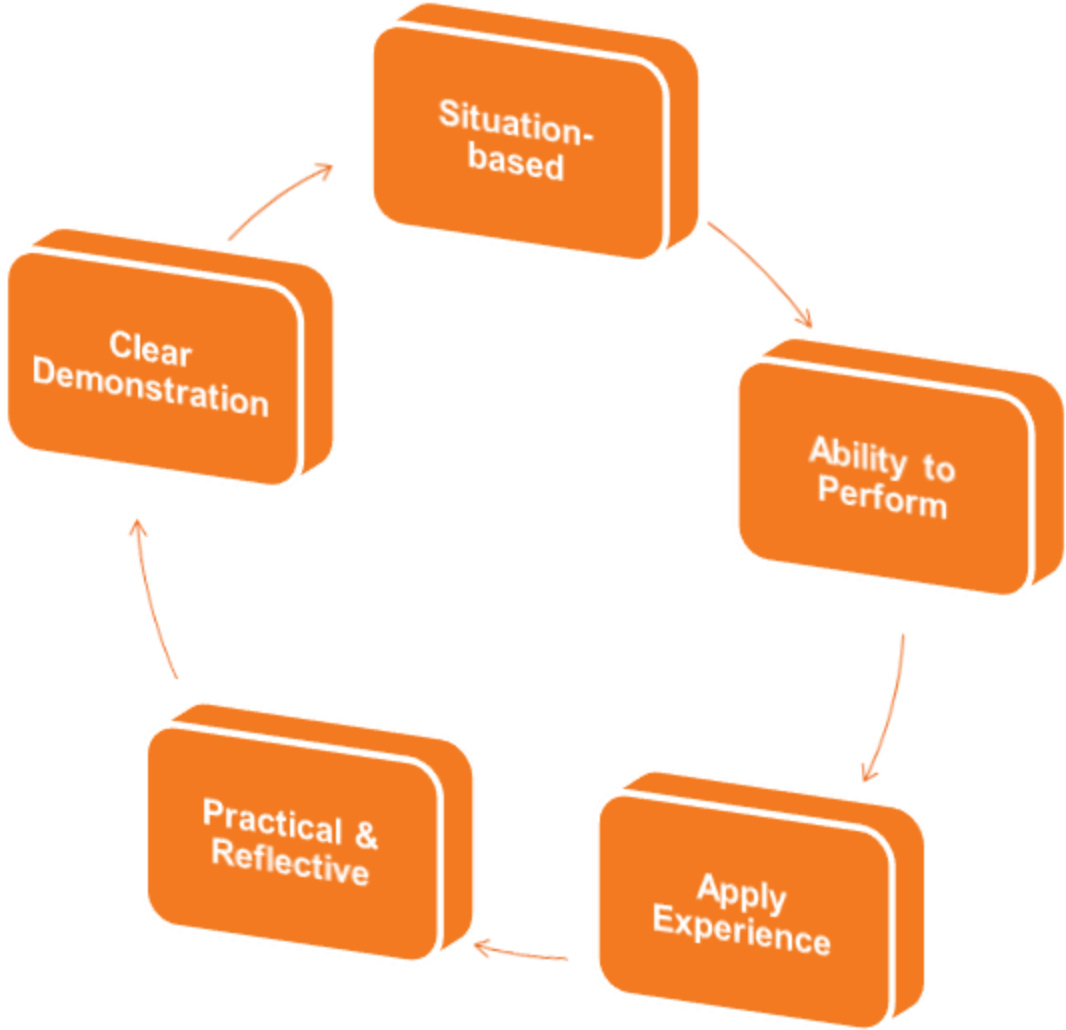Strategic thinking

Technology

Complexity

Uncertainty

Resulting In Continuous

Evolution of Business Analysis Discipline, Practices & Profession
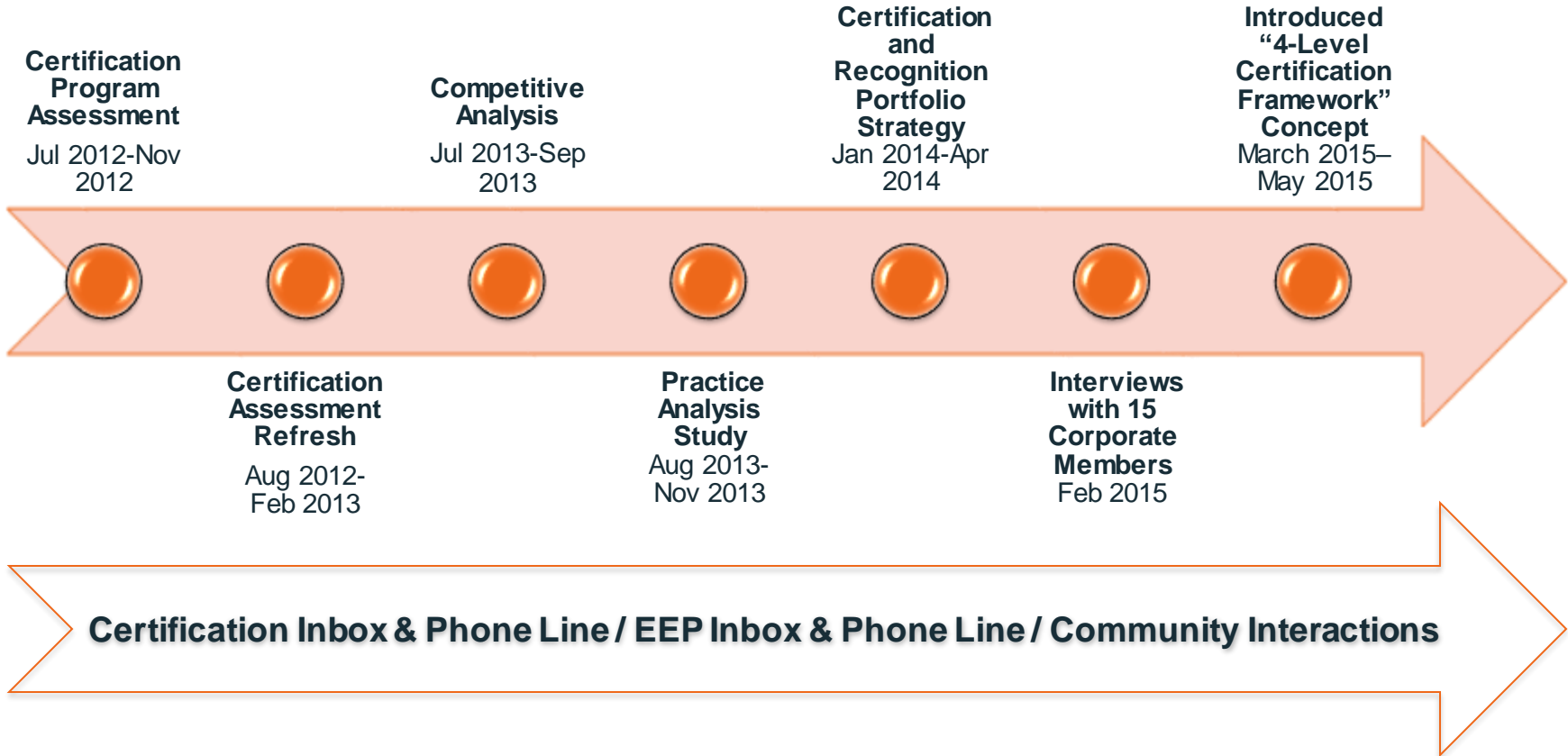
Evolution of BA Competencies

Competency Based Certification

Understanding Global Perspective
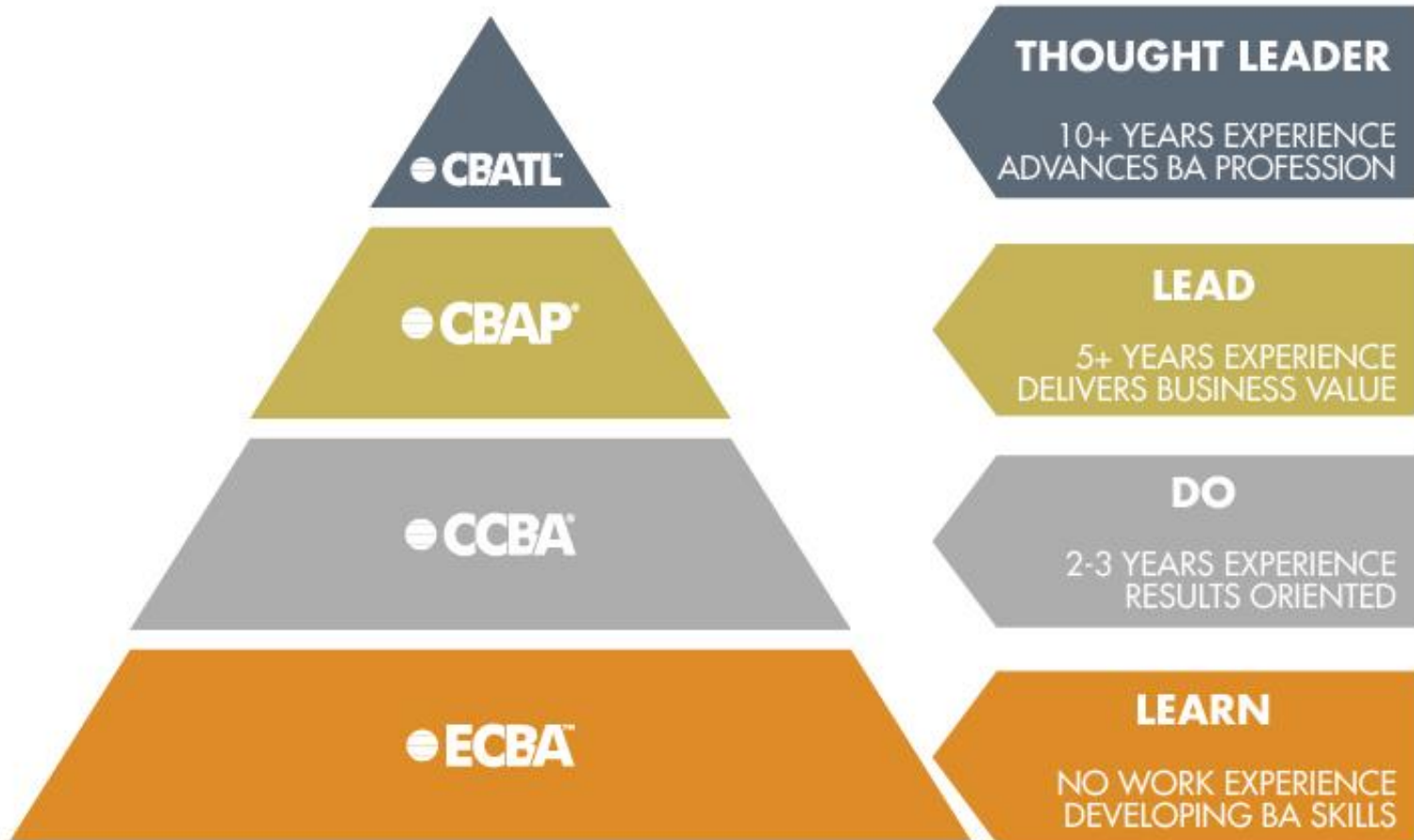
Stakeholder Engagement: 2012 to 2015

Certification Program Assessment
Jul 2012-Nov 2012

Competitive Analysis
Jul 2013-Sep 2013

Certification and Recognition Portfolio Strategy
Jan 2014-Apr 2014

Introduced "4-Level Certification Framework" Concept
March 2015– May 2015

Certification Assessment Refresh
Aug 2012- Feb 2013

Practice Analysis Study
Aug 2013- Nov 2013

Interviews with 15 Corporate Members
Feb 2015

Certification Inbox & Phone Line / EEP Inbox & Phone Line / Community Interactions

Stakeholder Engagement

Stakeholder Engagement	
Timing	Oct 2015 – Jul 2016
Stakeholders Engaged	• F2F workshops and various virtual focus group meetings • Represented by EEPs, Chapter Leaders, Corporate Members, CBAP/CCBA recipients
Deliverables	• 4 Level Certification Framework • Competencies and Proficiencies • Item writing • Item review • Exam form review
Countries Represented	Australia, Austria, Brazil, Brussels, Bulgaria, Canada, Egypt, England, Greece, India, Ireland, Italy, Malaysia, Netherlands, New Zealand, Nigeria, Philippines, Portugal, Republic of Moldova, Romania, Saudi Arabia, Singapore, South Africa, Sweden, Switzerland, Taiwan, UAE, UK, Ukraine, US
Volunteers Engaged	341

Enhanced Certification Program

Eligibility Requirements

	ECBA™	CCBA®	CBAP®
Target Audience	• Individuals entering the BA profession: • Functional managers who are not BAs but manage them	• Current CCBAs • Level I's/Developing BAs • Those who have fallen into the role • Hybrid BAs • Product owners/managers • Trainers	• Current CBAPs • Seasoned BAs • BA Consultants • Trainers
Work Experience	n/a	Min. 3750 hrs in the last 7 years	Min. 7500 hrs in the last 10 yrs
Knowledge Area Expertise	n/a	Min. 900 hrs in each of 2 KAs OR 500 hrs in each of 4 KAs	Min. 900 hrs in each of 4 of the KAs
Professional Development	21 hrs in the last 4 yrs	21 hrs in the last 4 yrs	35 hrs in the last 4 yrs
References	n/a	2	2
Signed Code of Conduct	Yes	Yes	Yes

Exam Blueprint ECBA™

BABOK® Guide Knowledge Area	
Business Analysis Planning and Monitoring	5%
Elicitation and Collaboration	20%
Requirements Life Cycle Management	20%
Strategy Analysis	5%
Requirements Analysis and Design Definition	24%
Solution Evaluation	1%

Business Analysis Knowledge	
Business Analysis & the BA Professional	2.5%
Underlying Competencies	5%
Business Analysis Key Concepts	5%
Techniques	12.5%

ECBA® Exam
- Knowledge-based, multiple choice
- 50 question, 1.5 hours

Exam Blueprints

BABOK® Guide Knowledge Area	CCBA®	CBAP®
Business Analysis Planning and Monitoring	12%	14%
Elicitation and Collaboration	20%	12%
Requirements Life Cycle Management	18%	15%
Strategy Analysis	12%	15%
Requirements Analysis and Design Definition	32%	30%
Solution Evaluation	6%	14%

Exams
- **CCBA®**
  - Scenario-based, multiple choice
  - 130 questions, 3 hours
- **CBAP®**
  - Case study-based, multiple questions about the case, multiple choice
  - 120 questions, 3.5 hours

New Certification Program - Handbooks

- Located on IIBA Website - New Certification Program

  - Application process

  - Exam process

  - Exam Blueprints

  - Sample Exam Questions

  - Pricing Structure

- **For current exams aligned to *BABOK® Guide* v2.0 – see current handbooks**

Reminder

- New exams available in English on **September 30**

- Current CCBA® and CBAP® exams aligned to *BABOK® Guide* v2.0 available until **September 22**

- No exams available between September 23 and 29

- 3 months wait between 1st and 2nd exam now waived

Coming Soon

- New Online Applications – Levels 1-3
  - Submitted applications will be accepted for new exams
  - In process applications will need to start new application (can reuse work experience, professional development and references)
  - **Know your scheduled exam date!**

- Level 1 Launch Date

- Levels 1-3 confirmed pricing structure

- Recertification requirements

Next Steps

OCTOBER
Level 4 Update

OCT.

SEPTEMBER
Launch of exams for levels 1-3
New Online Applications for levels 1-3

SEPT.

NEW Next steps
NEW Level 4 plan
NEW Recertification

AUGUST
Exam publishing for levels 1-3

AUG.

NEW Level 1 exam launch date
NEW Confirmed Pricing
NEW BA Practitioner Competencies levels 1-3

JULY
Exams to publishing for levels 1-3

JULY

NEW Sample Questions levels 1-3
NEW Handbooks levels 1-3

JUNE
Item review for level 1
Exam form review for levels 1, 2 and 3
Finalize eligibility requirements for 3 levels

JUNE

NEW Branding of Framework

MAY
Item writing for levels 1, 2 and 3
Item review for levels 2 and 3

MAY

NEW Eligibility requirements for 3 levels
NEW Exam Launch date for Levels 2 and 3

APRIL
Item writing for levels 1, 2 and 3

APRIL

NEW Levels 2 and 3 Learning Objectives & Exam Blueprints

COMMUNICATION

NEW Level 1 Learning Objectives & Exam Blueprint

Thank You

Questions?

Suzanne Bertschi
Head of Certification and Recognition

Jas Phul
Associate Director, Education
Standards and Research

IIBA International Institute of Business Analysis™

Connect.
Collaborate.
Unite.