



IIBA WEBINAR—SEPTEMBER 26, 2019

ARE YOU PREPARED FOR THE BA APOCALYPSE?

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BUSINESSES ARE CHANGING THE WAY THEY USE TECHNOLOGY—ARE YOU?

TRADITIONAL IT PRACTICES

- Waterfall methodologies had a dedicated requirements phase.
- Business analysts were a vital member of project teams.
- Most critical business applications were built in-house.
- Substantial requirements documents were the expected norm.
- Projects took months or years.
- Effective requirements development was a key factor in delivering successful projects and systems.

CURRENT AND FUTURE BEST PRACTICE

- Agile methodologies are the norm in most companies.
- Business agility and increased competition driving faster delivery cycles.
- Projects are in decline, replaced by agile product management
- Business processes are algorithmically managed.
- In-house/bespoke solutions replaced by SaaS/COTS
- The rise of “shadow IT”.

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PANEL MEMBERS



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PRINCIPAL CONSULTANT
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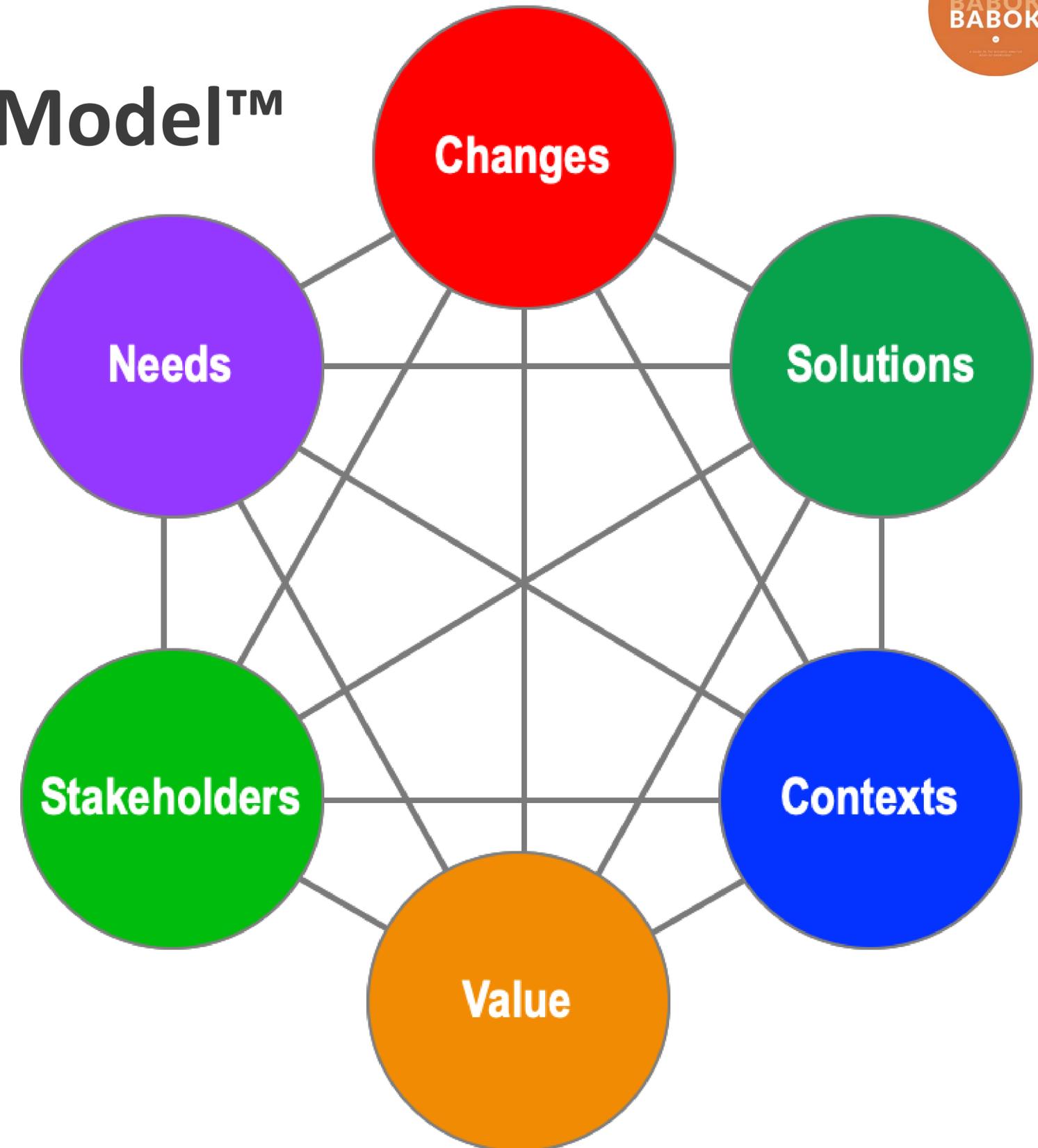
JOANNE DONG
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Business Analysis Core Concept Model™ (BACCM™)

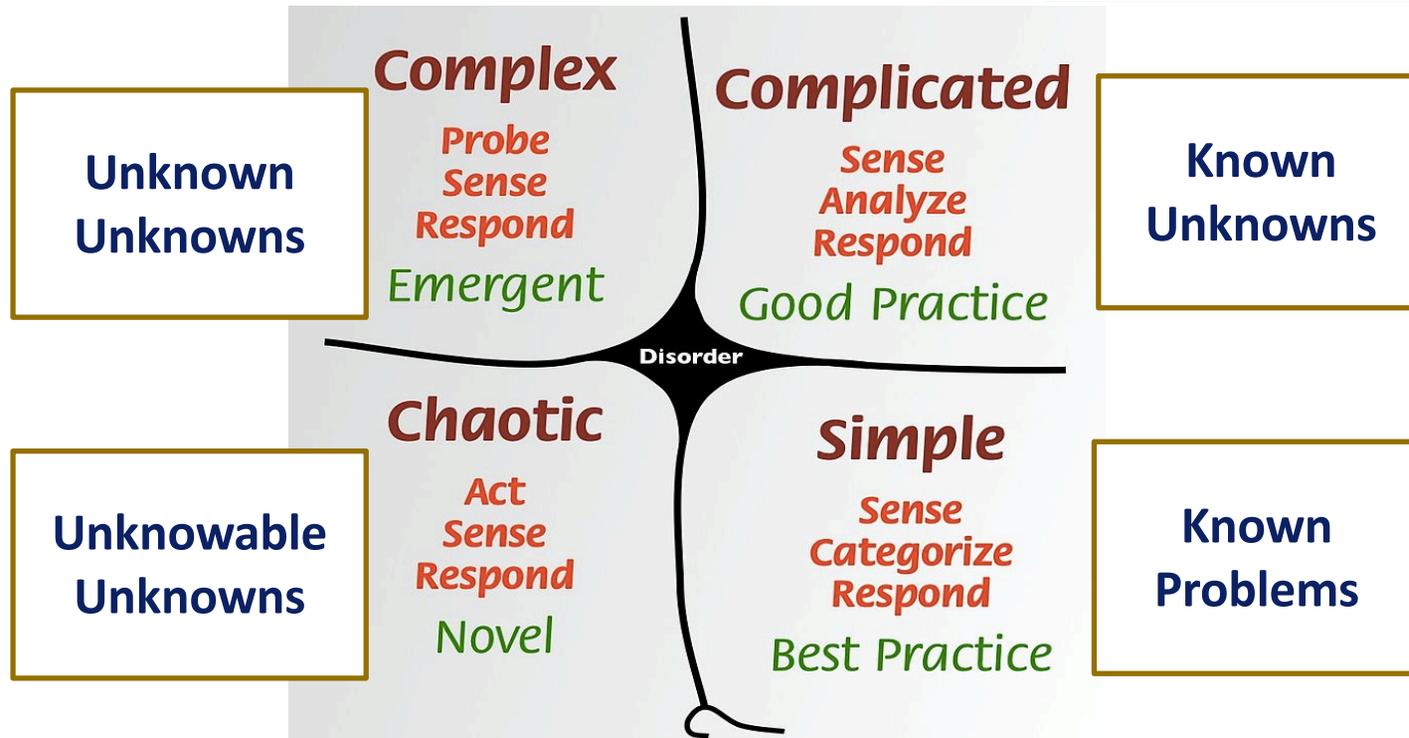
- conceptual framework for the business analysis profession
- each core concept is an idea fundamental to the practice of business analysis
- each core concept is defined by the other five core concepts & can only be fully understood until all the concepts are understood
- all core concepts holds equal importance or significance
- relevant from enterprise strategy to tactical implementation



Problem Domains

Business Architects

Business Analysts



[https://en.wikipedia.org/wiki/Cynefin_framework#/media/File:Cynefin_framework,_February_2011_\(2\).jpeg](https://en.wikipedia.org/wiki/Cynefin_framework#/media/File:Cynefin_framework,_February_2011_(2).jpeg)

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THANK YOU FOR JOINING US!



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