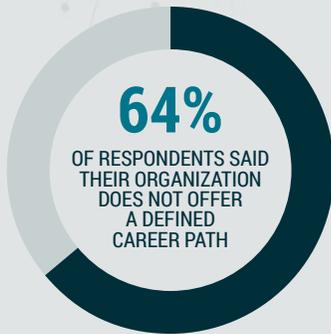


# ADVANCE BUSINESS COMPETENCY

Achieve consistency and optimal productivity in your business analysis practices

## UNLOCKING UPSKILLING



## PROFESSIONAL DEVELOPMENT BUSINESS IMPACT

EMPLOYEES WHO HAVE **ACCESS TO PROFESSIONAL DEVELOPMENT** ARE **15% MORE ENGAGED** IN THEIR JOBS AND **PERFORM AT CONSISTENTLY HIGH LEVELS**<sup>2</sup>

IIBA® Global Corporate Program enables business, HR, and practice leaders to align training with business needs to maximize potential within their organizations. It is committed to providing members with the resources and professional development opportunities to enable them drive business success.

- Standardize methodologies and work with the industry best practices
- Gain access to tools and resources to increase consistency, efficiency, and effectiveness
- Accelerate career progression and align professional development with business needs
- Engage in a community of like-minded leaders and gain exclusive insights

Visit [iiba.org/corporate-program](https://iiba.org/corporate-program) to explore key benefits  
Email [corporatemembership@iiba.org](mailto:corporatemembership@iiba.org) for more information

#### Sources

1. IIBA 2020 Global Salary Survey Report
2. <https://www.betterbuys.com/lms/professional-development-impact/>



GLOBAL  
CORPORATE  
PROGRAM

**IIBA**®

“Since joining IIBA’s Global Corporate Program to support business analysis capability practice, North Highland has experienced an 18% improvement in employee engagement and has seen a 45% increase in business analysis upskilling and certification preparation.”

– Scott Rainey, Vice President, North Highland



PROGRAM BENEFITS	BRONZE Grow BA Skillsets	SILVER Expand BA Capabilities	GOLD Keep Up to Date with Industry Trends	PLATINUM Shape Industry Practices
Enterprise access to Global Business Analysis Core Standard	✓	✓	✓	✓
Corporate Leader Webinars	✓	✓	✓	✓
Archived Corporate Leader Webinars	✓	✓	✓	✓
Chapter Engagement	✓	✓	✓	✓
Certification Exam Discounts	✓	✓	✓	✓
Company Listed on IIBA website	✓	✓	✓	✓
Quarterly High Level Benchmarking Report	✓	✓	✓	✓
*BA Practitioner Memberships Included	10	20	30	50
Tiered Discount Membership and Certification Structure	✓	✓	✓	✓
ECBA™ Certification Applications and Exams Included or	2	4	8	12
**CCBA®/CBAP® Applications and Exams Included	1	2	4	6
Certification Webinar (recorded)	✓	✓	✓	✓
Access to IIBA Corporate Resources		✓	✓	✓
Enterprise access to IIBA BABOK® V3 Guide		✓	✓	✓
Enterprise access to IIBA Agile V2 Extension		✓	✓	✓
Enterprise access to IIBA Guide to Business Data Analytics		✓	✓	✓
Eligibility to Corporate Awards		✓	✓	✓
Enterprise access to the Business Analysis Competency Model			✓	✓
Facilitated Networking & Information Sharing			✓	✓
Attendance at Discussion Forums			✓	✓
Study Group Learning Materials			✓	✓
Product Discounts			✓	✓
Service Level: 1 business day			✓	✓
Quarterly Detailed Benchmarking Report			✓	✓
Assigned Account Manager				✓
Personalized Annual Meeting				✓
Quarterly Account Review Calls				✓
Quarterly Member Reports				✓
Support Internal Quarterly Study Group Meetings				✓
Participation in IIBA Strategic Initiatives				✓
Access to IIBA White Papers				✓
<i>*Additional Memberships can be added at each tier. **IIBA®-AAC and IIBA®-CBDA certification coupons upon request. Please contact corporatemembership@iiba.org for more information.</i>	<b>BRONZE \$2,000 USD</b>	<b>SILVER \$5,000 USD</b>	<b>GOLD \$8,000 USD</b>	<b>PLATINUM \$12,000 USD</b>